LEADLINE

MAKING TALENT ACQUISITION SIMPLE

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Leadline: Your Talent Acquisition Platform

The simple, self-service productivity app for all your hiring needs.

Streamline your organization's existing hiring processes while simultaneously providing a better Candidate experience.

Improve your bottom line by minimizing cost to hire.

WHO WE ARE

Leadline Inc. is a software company that builds innovative products to help businesses accelerate hiring efforts by making HR Recruiters and Hiring Managers ultimately be more productive and efficient.

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What can **Leadline** do for you?

Accelerate your **time to hire**.

Increase candidate flow through automation by creating a perpetual pipeline or bench/reserve of applicants (i.e. Talent Portfolio).

Decrease your **cost to hire**.

Create your own in-house CRM by owning the data you paid for and shift/eliminate spend on non-performant job advertisement channels.

Increase your **profitability**.

Reduce the cost of scaling company revenue and make your talent acquisition initiatives measurable and budgetable.

Improve your **company culture**.

Promote company brand awareness and win the war on talent and improve recruiter and hiring manager morale.

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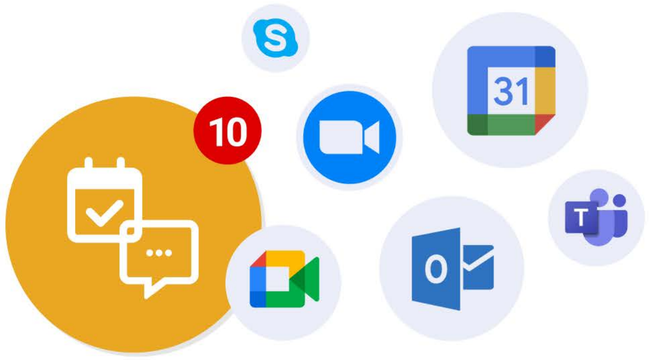
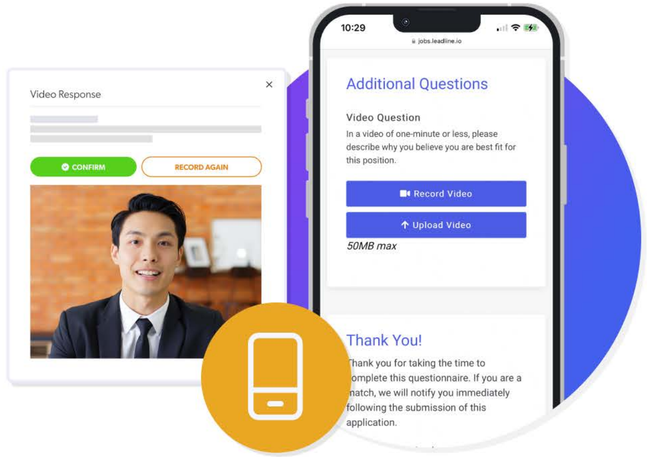
How can Leadline accelerate your **time to hire**?

- by increasing candidate flow through automation
- by creating a perpetual pipeline or bench/reserve of applicants (i.e. Talent Portfolio)



Automated Interview Scheduling

Connects to your work Calendar to present real-time availabilities for qualified Candidates to book interviews. Connects to popular Video Conference apps for inserting videoconferencing links to calendar events.



Applicant Pre-Screening

Capture critical information needed to make a hiring decision with customizable screening questionnaires. Candidates can seamlessly apply directly from their mobile device—no profile or account sign-up is required.

Applicant Status Tracking

Leadline measures the time it takes to fill Positions once posted to help you understand the lead time needed to acquire qualified talent.

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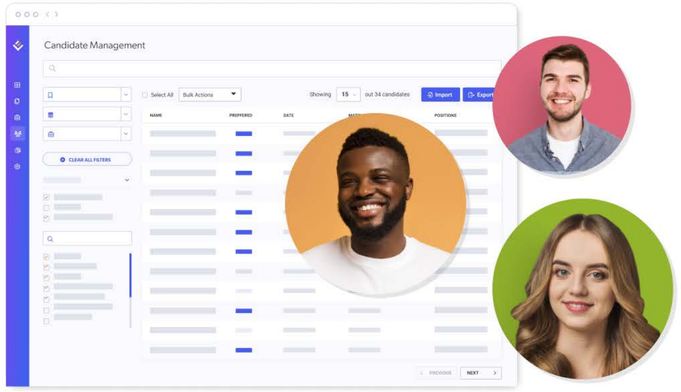
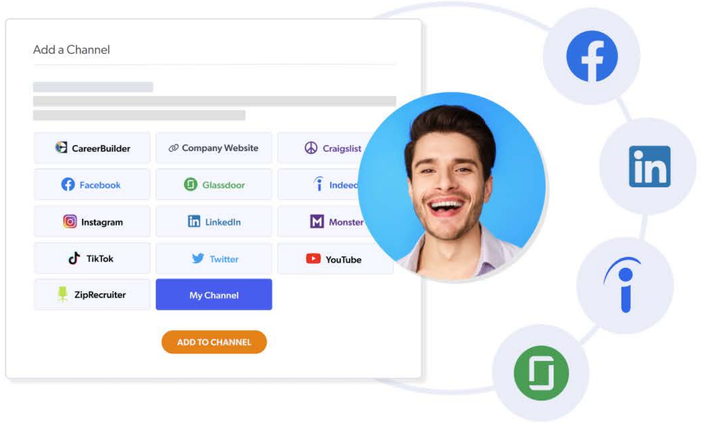
How can Leadline decrease your **cost to hire**?

- by creating your own in-house CRM (owning/retaining the data you paid for)
- by shifting/eliminating spend on non-performant job advertisement channels



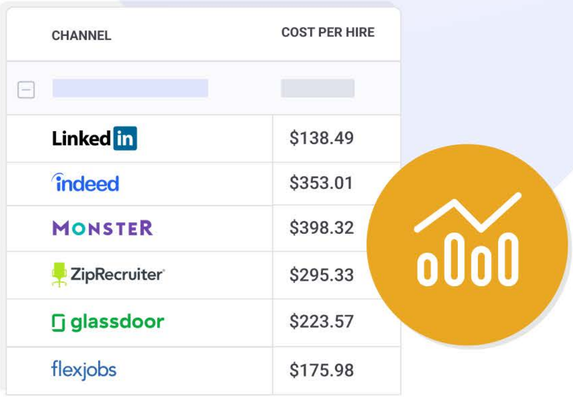
Build a Talent Portfolio

Every applicant's responses are saved for future use; even the ones you don't hire—by creating your own mini-CRM, you can be proactive to attrition, not reactive.



Maximize Your Reach

Maximize your advertising efforts across more than just job boards—enable Candidates to apply directly from social channels, QR codes, and Careers pages.



Know Your Spend

Per-channel reporting gives you insight into what advertising costs are underperforming. Shift spend elsewhere, or eliminate it entirely!

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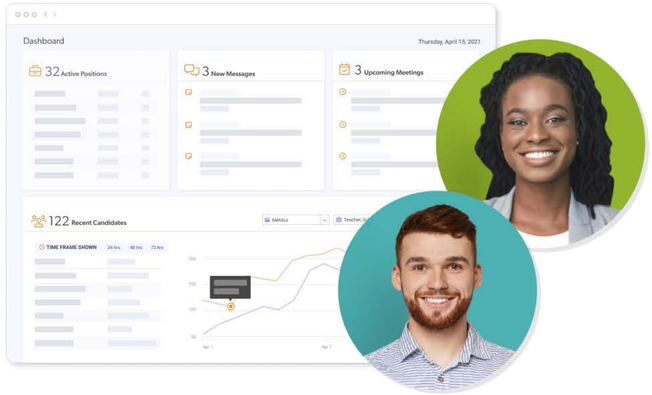
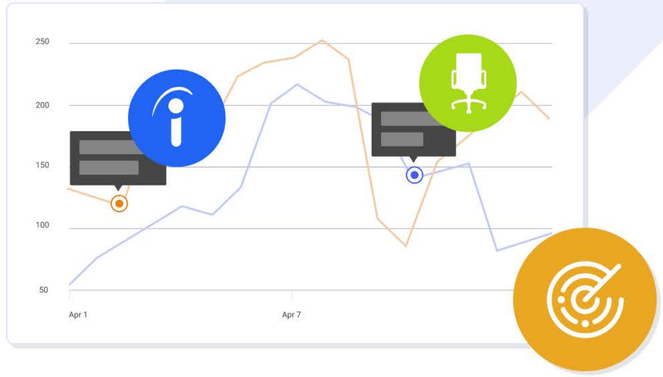
How can Leadline increase your **profitability** to stakeholders?

- by reducing the cost of scaling company revenue
- by making your talent acquisition initiatives measurable and budgetable





Optimize Cost per Hire

Leadline allows you to measure your total cost per hire, giving you the ability to clearly understand your business' cost to scale its revenue targets.

Increase Capacity

Increased Recruiter and Hiring Manager productivity and reduce company overhead will result in more Candidates per Employee serviced.

Know Your Target

Optimizing your spend on job advertisement channels or eliminating underperforming Job Boards puts more money back in your pocket.

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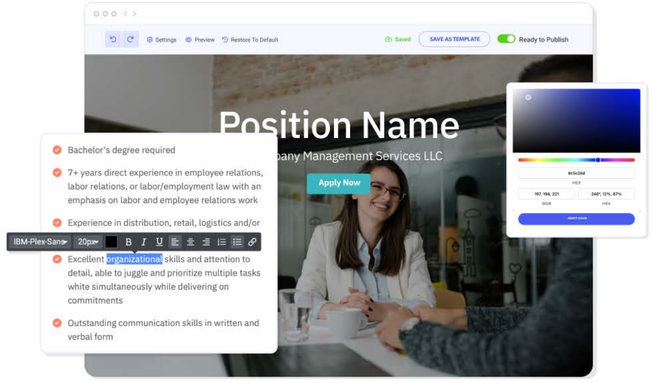
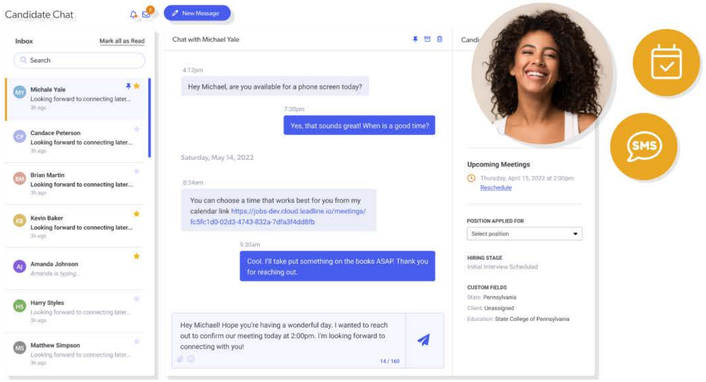
How can Leadline improve your **company culture**?

- by promoting company brand awareness and winning the war on talent
- by improving recruiter and hiring manager morale



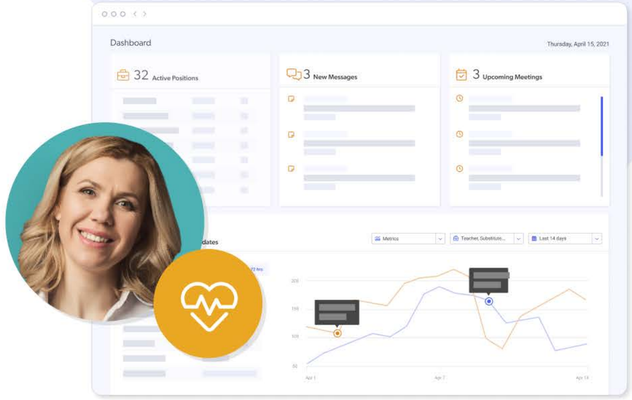
Promote Your Brand

Create customized Careers pages to showcase your employer value prop and stand-out amongst the competition. Save Templates for future use to ensure consistent styling and compliance with corporate branding guidelines.



Improve Candidate Experience

A mobile-first, prompt response hiring experience makes candidates feel excited and valued. With Leadline Messaging, Recruiters are always accessible via text messaging.



Happier Recruiters

Increased HR team productivity results in less employee fatigue and burnout. Now—more than ever—it's important to empower your team with the right tools to be more efficient.

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The **Leadline** Value

Spend once, engage twice. When you retain all your applicant responses, you don’t need to re-spend money on Job Boards for the same position and be better prepared to handle employee attrition.

Drive corporate strategic initiatives. When you understand your corporate brand reputation and your human capital profile, your organization is better positioned to grow at scale.

Seasonal labor preparation. By leveraging your Talent Portfolio, you can identify and engage available seasonal workers before budgeting your spend to acquire net-new talent for the upcoming hiring wave.

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Thank **You**

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